



Recommended Reading

AIGA Professional Practices in Graphic Design,
Publisher Allworth Press, Editor Tad Crawford

**Artists Communities, A Directory of Residencies
That Offer Time and Space for Creativity** By the
Alliance of Artists Communities, Published by Allworth
Press

The Business of Being an Artist, Third Edition by
Daniel Grant

Business and Legal Forms for Crafts by Tad Crawford

Business and Legal Forms for Fine Artists by Tad
Crawford

Business and Legal Forms for Industrial Designers by
Tad Crawford, Eva Doman Bruck and Carl W. Battle

**Confessions of a Recruiting Director - The Insider's
Guide to Landing Your First Job** by Brad Karsh

**The Complete Guide to New York Art Galleries, Sixth
Edition** by Renee Phillips

Designing a Digital Portfolio by Cynthia L. Baron

**Fair Use, Free Use and Use by Permission. How to
Handle Copyrights in All Media** by Lee Wilson

**Graphic Artists Guild Handbook: Pricing & Ethical
Guidelines, 12th Edition,** Graphic Artists Guild
Handbook

Guide to Getting Arts Grants by Ellen Liberatori

**How to Survive and Prosper as an Artist, Selling
Yourself without Selling Your Soul 5th edition** by
Carol Michels

Inside the Business of Illustration by Steven Heller
and Marshall Arisman

**The Interior Designer's Guide to Pricing, Estimating,
and Budgeting** by Theo Stephan Williams

**It's Not How Good You Are, Its How Good You Want
to Be: The World's Best Selling Book** by Paul Arden

**Licensing Art 101, Third Edition: Publishing and
Licensing Your Artwork for Profit** by Michael
Woodward

Pricing Photography by Michael Heron and David
MacTavish

**Shoot Me - Independent Filmmaking from Creative
Concept to Rousing Release** by Rocco Simonelli and
Roy Frumkes

Taking the Leap: Building a Career as a Visual Artist
by Cay Lang

**Talent is Not Enough: Business Secrets for
Designers** by Shel Perkins

Ultimate Film Festival Survival Guide by Chris Gore