

Fall 2017 Fact Sheet - Undergraduate

Enrollment	1347 students
45% male	82% full-time
55% female	18% part-time
39% reside in campus housing	81% from Michigan
61% reside off campus	19% from 34 states and 22 countries

Enrollment by Department

Advertising: Copywriting	8
Advertising: Design	80
Art Education (post degree only)	7
Crafts	70
Entertainment Arts	267
Fashion Accessories Design	27
Fine Arts	64
Graphic Design	114
Illustration	257
Interior Design	36
Photography	84
Product Design	137
Transportation Design	196

Ethnic Background

8% International	4% Hispanic/Latino
9% Black or African American	57% White
>1% American Indian or Alaska Native	4% Two or more races
5% Asian	12% Race/ethnicity unknown
>1% Native Hawaiian or Pacific Islander	

Average age	21
Student to Faculty ratio	10:1
First to Second Year Freshmen Retention	78% (National Average – all colleges = 68.8 Private – Traditional = 71.0 Selective = 81.8)
Graduation rate (per 2016/17 IPEDS)	58% (National Average – all colleges = 45.9 Private – Traditional = 48.8 Selective = 65.6)
Average GPA of Incoming Freshmen	3.31
Average ACT of Incoming Freshmen	23.8 (National Average = 21)
Average SAT of Incoming Freshmen	1091 (National Average = 1002 Math and Reading)
2016 – 2017 Tuition and Fees	
Tuition	\$41,040
Required fees (average)	1,420
Housing	5,220 – 5,750
Meal Plans	1,450 – 2,900

Financial Aid	98% of CCS students receive some form of Institutional, State or Federal financial assistance.
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